Saint Paul Consortium Articulated College Credit (ACC) Agreement www.CTEcreditMn.com

Agreement Name: Business Ethics

Agreement Last Reviewed: 2018 Next Review Date: 2019

College	Course Name	Course Prefix	Course Number	Course Credits
Saint Paul College	Business Ethics	BUSN	2465	3

This course introduces students to ethical issues and concepts as they relate to business and as they impact society, the economy and the environment. Students will analyze various approaches to making ethical decisions through case studies. Topics range from the role of the government to corporate global businesses.

Both national and international ethics will be discussed.

Curriculum Content Objectives:

To receive credit, students will master 100% of the following content objectives:

- 1. Understand the relationship between business and society, and the ways in which they are part of an interactive system.
- 2. Analyze the forces of change that continually reshape the business and society relationship.
- 3. Evaluate public issues and their significance to the modern corporation.
- 4. Understand the basic meaning of corporate social responsibility.
- 5. Examine the critical arguments for and against corporate social responsibility.
- 6. Investigate how business balances its responsibilities to multiple stakeholders, including its stockholders.
- 7. Assess how corporate citizenship differs among various countries and regions of the world.
- 8. Analyze ethical problems using generally accepted ethics theories.

Assessments:

Students must achieve no less than 80% or B for a final grade in the high school course to receive ACC.

ACC Concept:

Skills for selected courses, required for graduation in programs at the colleges participating in this regional agreement are taught in our schools using the assessments developed collaboratively by secondary and post-secondary staff. High School credit is earned and college credits are earned if the student meets the college achievement.