

Minnesota

Articulated College Credit (ACC) Agreement

www.CTEcreditMn.com

Articulated College Credit Agreement:

Through Articulated College Credit (ACC), specific college curriculum learning outcomes and assessments are embedded in participating high school career and technical education (CTE) programs as specified in this agreement. Relevant knowledge, skills, and standards are taught by qualified CTE high school instructor(s) in one or more high school course. ACC is awarded if the student meets the college equivalency standards and later enrolls in the college(s) listed below requiring the course in a specific program.

Agreement Name: Fundamentals of Graphic Design
Agreement Reviewed/Revised: 2023 -24

These credits are valid for students in grades 9-12 for 5 years from the completion of this course.

Colleges	College Courses	College Programs	Articulated College Credit
Hennepin Technical College	MGDP 1205 – Fundamentals of Graphic Design	*Graphic Design: Creative (A.A.S. – 69 cr.; Diploma – 64 cr.); *Graphic Design: Web Design (A.A.S.- 69 cr.; Diploma – 64 cr.); *Graphic Design: Production (Diploma -54 cr.) *Basic Web Technologies (Occ. Cert. 30 cr.)	3 credits of 3 total credits
Dunwoody College of Technology	GRDP 1101 – Graphic Studio	Graphic Design & Production (A.A.S. - 61 cr.)	1 studio credit of 5 total credits

Special Note – Articulated College Credit with Dunwoody College:

Upon enrollment at Dunwoody College, ACC students, who earn the articulated college credit in this agreement, will receive a tuition discount equal to 1 studio credit that can be applied toward the 5-credit course, GRDP1101 Graphic Studio. High school students can combine a maximum of 2 articulated college credits (lecture or studio credits) in the 4-credit course, GRDP 1101 Graphic Studio.

Course Agreement:

Graphic Design by definition is the applied art of designing any information, thought, idea or message for print or digital media. This course is designed to give the student the skills necessary to realize and value the graphic design industry. Course content includes historical overview, technological advances, common applications, basic design principles, layout and advertising concepts, typographical creativity, common tools and measuring systems. Whether the design is for print, web, or the multimedia, the student will explore the various design concepts that allow a thought, idea or message to be effectively communicated. Hands-on projects, demonstrations, experimentation, and case studies will be used in a positive industry driven learning environment.

Curriculum Learning Outcomes:

80% of the curriculum learning outcomes will be covered in the high school course(s) by qualified CTE high school instructor(s). The following outcomes will be addressed in the course:

- ☐ Explore history of graphic design including current and historical leaders in graphic design field
- ☐ Utilize picas and points measurement system
- ☐ Identify type characteristics
- ☐ Practice type and measuring identifications on projects
- ☐ Explore graphic design software
- ☐ Differentiate mark-up and proofreading symbols on projects
- ☐ Identify mark-up and proofreading symbols
- ☐ Identify design principles
- ☐ Recognize basic color theory
- ☐ Demonstrate basic color theory on projects

Reference Textbook:

Please go to www.hennepintech.edu and www.dunwoody.edu bookstore for most recent textbook.

Additional Resources: www.liquidlibrary.com

Course Assessments:

Students must achieve an **80% B or better** to receive (ACC) Articulated College Credits. Students are strongly encouraged to provide and explain samples of work (portfolio).

Instruction: 64 - 72 hours class time (lecture/lab) plus outside work time for college credit at Hennepin Technical College.

Recommended Assessments: Posters; ads in a series; branding solutions

Recommended Final Assessment: Portfolio – collection of best work