



## **I. General Information**

1. Course Title:

Adobe InDesign

2. Course Prefix & Number:

GDES 1144

3. Course Credits and Contact Hours:

Credits: 3

Lecture Hours: 3

Lab Hours: 0

4. Course Description:

This course covers the basics to intermediate levels of Adobe InDesign software tools and techniques.

5. Placement Tests Required:

6. Prerequisite Courses:

There are no prerequisites for this course.

9. Co-requisite Courses:

There are no corequisites for this course.

## **II. Transfer and Articulation**

3. Prior Learning - the following prior learning methods are acceptable for this course:

- Advanced Standing
- Military Experience
- Specialty Schools
- Oral
- Demonstration
- Portfolio

## **III. Course Purpose**

1. Program-Applicable Courses – This course is required for the following program(s):

Graphic Design, AAS Degree

Graphic Design, Diploma

Graphic Design - Media Technologies, Diploma

## IV. Learning Outcomes

### 1. College-Wide Outcomes

College-Wide Outcomes/Competencies:	Students will be able to:
Analyze and follow a sequence of operations	Assemble a page using type and graphics using balance principle.
Apply abstract ideas to concrete situations	Apply style effects to typography.
Utilize appropriate technology	Demonstrate "Packaging" for delivery of a project.

2. Course Specific Outcomes - Students will be able to achieve the following measurable goals upon completion of the course:

- Explore InDesign interface;
- Select appropriate tools for publication development;
- Use options bar to adjust individual tools settings;
- Demonstrate palette handling to adjust transparency, color, and styles;
- Setup document for facing pages;
- Placing graphics to document;
- Understand and apply color modes;
- Use Type tool for adding text to publications;
- Apply type justifications;
- Understanding type spacing;
- Using guides and grids;
- Transforming objects;
- Linking text to multiple areas in a publication;
- Perform proper printing procedures;
- Setting up for production;
- Explore effects such as drop shadow, opacity and stroke;
- Understand the packaging procedure; and
- Save and export documents to various formats.

## V. Topical Outline

Listed below are major areas of content typically covered in this course.

### 1. Lecture Sessions

1. InDesign Interface
2. Creating new document
  - Document size
  - Columns
  - Margins
3. Color Modes
  - RGB
  - CMYK
  - Spot color
4. Selecting Boxes
  - Direct select tool
  - Indirect select tool
5. Placing Graphics
  - Resizing
  - Cropping
  - Nonwhite area
  - Links
6. Working with Layers
  - Arranging items
7. Creating Type
  - Font styles

- Paragraphs
- Outlines
- On a path
- 8. Type Formatting
  - Justification
  - Text inset
  - Character styles
  - Paragraph styles
  - Runaround
  - Indents
  - Spacing
- 9. Grids and Guides
  - Baseline
  - page style
- 10. Tables
  - Formatting
  - Cells and Rows
  - Inserting
  - Graphics
- 11. Inserting Special Items
  - Characters
  - Page numbers
  - Placeholder text
- 12. Pages
  - Inserting multiple
  - Adding
  - Master pages
- 13. Saving Documents
  - Print
  - Screen/web
  - Export PDF
- 14. Packaging Project