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<b>Agreement Name</b>	<b>Fundamentals of Graphic Design</b>
<b>Agreement Reviewed/Revised</b>	<b>2024 -25</b>

Colleges	College Courses	College Programs	Articulated College Credit
Hennepin Technical College	MGDP 1205 – Fundamentals of Graphic Design	*Graphic Design: Creative (A.A.S. – 69 cr.; Diploma – 64 cr.); *Graphic Design: Web Design (A.A.S.- 69 cr.; Diploma – 64 cr.); *Graphic Design: Production (Diploma -54 cr.) *Basic Web Technologies (Occ. Cert. 30 cr.)	3 credits of 3 total credits

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## Curriculum Learning Outcomes

80% of the curriculum learning outcomes will be covered in the high school course(s) by qualified CTE high school instructor(s). The following outcomes will be addressed in the course:

- Explore history of graphic design including current and historical leaders in graphic design field
- Utilize picas and points measurement system
- Identify type characteristics
- Practice type and measuring identifications on projects
- Explore graphic design software
- Differentiate mark-up and proofreading symbols on projects
- Identify mark-up and proofreading symbols
- Identify design principles
- Recognize basic color theory
- Demonstrate basic color theory on projects

## Reference Textbook:

Please go to [www.hennepintech.edu](http://www.hennepintech.edu) and [www.dunwoody.edu](http://www.dunwoody.edu) bookstore for most recent textbook.

Additional Resources: [www.liquidlibrary.com](http://www.liquidlibrary.com)

## Course Assessments

Students must achieve an **80% B or better** to receive (ACC) Articulated College Credits. Students are strongly encouraged to provide and explain samples of work (portfolio).

Instruction: 64 - 72 hours of class time (lecture/lab) plus outside work time for college credit at Hennepin Technical College.

Recommended Assessments: Posters; ads in a series; branding solutions

Recommended Final Assessment: Portfolio – collection of best work