



## Course Description:

Digital Photography will be broken down into key terms, physical parts, and finished samples. Students will develop an understanding of setting up and customizing a digital camera (from a cell phone to a full DSLR). What makes a good photo and how to capture a good photo will be emphasized. Through setup of camera equipment students manage and maintain devices in working order. Create an image portfolio of samples displaying images in various conditions. Students will edit and organize batches of images for editing. Students will practice workflow (shooting an image and then editing in post-production). Software is not limited to but primarily will be Adobe Creative Suite software.

## Course Learning Outcomes:

80% of the curriculum learning outcomes will be covered in the high school course(s) by qualified CTE high school instructor(s). The following outcomes will be addressed in the course:

- Apply basic camera setup
- Utilize camera capabilities to maximize quality resolution
- Set up lighting for various scenes
- Compare images for editing
- Edit using Photo software (Lightroom, Camera Raw, Photoshop)
- Navigate functions of the camera through ISO, Aperture, and Manual modes

## Reference Textbook:

Please go to the [www.hennepintech.edu](http://www.hennepintech.edu) and [www.century.edu](http://www.century.edu) bookstore for the most recent textbook.

## Course Assessments:

Students must achieve an **80% B or better** to receive (ACC) Articulated College Credits. Students are strongly encouraged to provide and explain samples of work (portfolio).

Instruction: 54 - 72 hours of class time (lecture/lab) plus outside work time for college credit.

**Recommended Assessments:** Multi-page document (e.g. Direct mail, postcards); ads in a series; branding solutions; final project; quizzes; and tests

## Recommended Industry-Recognized Certification Or Comprehensive Assessment – College & High School

Certification or Assessment	Vendor	Other Information
To be determined		